



34th Annual Stallion Season Auction

Online Auction:

January 8, 9 a.m. - January 10, 4:00 p.m. EST

Live Auction:

January 12, 5:30 p.m • Harper Hall, Lexington, Ky.

Please join us in support of our work to provide grants to approved charities that support Thoroughbred rehabilitation, retraining, rehoming and retirement; equine research; health and human service programs for backstretch & farm employees; and equine-assisted therapy programs that utilize Thoroughbreds.

EVENT SPONSORSHIPS

Presenting	SOLD	Named as presenting sponsor in all auction advertising, full page ad in catalog, signage, reserved table
Gold	\$5,000	Full page ad in catalog, logo inclusion in email blasts, digital signage, award presenter, six tickets
Silver	\$2,500	Full page ad in catalog, digital signage, four tickets
Event	\$2,000	Reserved table for 8 at live event, logo on table signage
Marketing	\$500	Logo displayed at event, two tickets

CATALOG ADVERTISING - Mini sales catalog distributed at the live auction.

Inside Back Cover	SOLD	Trim: 5.5" wide x 8.5" tall Bleed: 5.6875" wide x 8.6875" tall
Inside Front Cover	SOLD	Trim: 5.5" wide x 8.5" tall Bleed: 5.6875" wide x 8.6875" tall
Full Page Color	\$1,000	Trim: 5.5" wide x 8.5" tall Bleed: 5.6875" wide x 8.6875" tall

Ad submissions: Please email ads as high resolution PDF's to ehalliwell@tca.org by Friday, December 13, 2024.

I do not wish to buy a sponsorship or an ad but have enclosed a donation to TCA.

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Email Address: _____

Phone Number: _____

Authorized Signature: _____

Please send this completed form to: TCA, P.O. Box 910668, Lexington, KY 40591 Email: ehalliwell@tca.org
 Call (859) 276-4989 or visit www.TCA.org for more information.