



THOROUGHBRED CHARITIES OF AMERICA'S  
**BASH AT THE BREEDERS' CUP**  
**SPONSOR OPPORTUNITIES**

**JOHN GAINES PRESENTING \$10,000**

- Event will be named "Bash at the Breeders' Cup Presented by..."
- Named as presenting sponsor on website, social media, and news releases
- Prominent logo placement on all event printed material and advertisements
- Logo with link on the website
- Sponsor spotlight in a dedicated Facebook post and on Facebook event page
- Prominent signage during event
- Incorporate your organization's name into a signature drink
- Step and repeat banner at event
- Up to 8 VIP tickets

SOLD!

**WT YOUNG CLASSIC \$7,500**

- Logo placement on all event printed material and advertisements
- Logo with link on the website
- Your company logo on the cocktail napkins (3 weeks lead time needed)
- Name and link on Facebook event page
- Signage during event
- Named as hors d'oeuvres sponsor on website, social media, and news releases
- Up to 6 VIP tickets

two sponsors

**GENE KLEIN FOR THE FAITHFUL \$5,000**

- Logo placement on all event printed material and advertisements
- Logo with link on the website. Name and link on the Facebook event page
- Four "shout outs" from the band during the event
- Logo displayed at event
- Up to 4 VIP tickets
- Incorporate your organization's name into a drink to be featured on the menu
- Logo placement on all event printed material and advertisements
- Logo with link on the website and name and link on the Facebook event page
- Logo displayed at event
- Up to 2 VIP tickets

one sponsor

**SIGNATURE DRINK \$2,500**

- Logo placement on all event printed material and advertisements
- Logo with link on the website
- Logo displayed at event
- Name and link on the Facebook event page
- Up to 2 VIP tickets

five sponsors

**FRIENDS OF TCA \$1,500**

unlimited sponsors

**CUSTOM SPONSORSHIPS ARE AVAILABLE.**

Please contact Erin at [ehalliwell@tca.org](mailto:ehalliwell@tca.org) for more info.



THOROUGHBRED CHARITIES OF AMERICA'S  
**BASH AT THE BREEDERS' CUP**  
 Friday, November 1, 5:30 P.M.  
 Del Mar Hilton, Del Mar, CA

**AT A GLANCE**

After the races, enjoy cocktails and hors d'oeuvres at the Hilton Del Mar Hotel in Del Mar, CA with live music and a live auction. Last year, tickets to this exclusive event sold out quickly and proceeds in excess of \$25,000 raised. Help us raise money for our charities that provide Thoroughbred aftercare and health and human services for backstretch and farm workers!

